1983 enrollments in journalism and mass communication

7.6

The data on the following pages summarize, by school and department, enrollments in journalism and mass communications in the autumn of 1983. The data were collected by Professor Paul Peterson of The Ohio State University. (*See page 3 for the beginning of his report.*)

The list of schools on the following pages differs considerably from the list of schools participating in the 1982 survey reported in the January 1983 issue of *Journalism Educator*.

The following schools participated in the 1983 survey but not in 1982: Auburn, Austin Peay, Bemidji State, Calumet, CBN University, Eastern Illinois, Idaho, Maine, Mary Baldwin, Massachusetts, New Paltz SUNYC, Pan American, Rutgers, South Dakota, Southeastern Louisiana, Troy State and West Florida. Their reported enrollments totalled 3,313. The following schools participated in the 1982 survey but not in 1983: Arkansas Tech, California State at Chico, California State at Los Angeles, Central Arkansas, Clark (Georgia), Clarke (Iowa), East Texas State, Emerson, Fordham, Florida International, Georgia Southern, Illinois State, Loyola of New Orleans, Mount Marty, Nicholls State, North Texas State, Northeast Missouri State, Oklahoma City, Pacific Union, Pittsburg State, Purdue, Rhode Island, Sam Houston State, Seattle, Southern Connecticut, Southwest Texas State, Tennessee Tech, Texas A&M, Toledo, Utica, Walla Walla and West Texas State. If they reported the same enrollment as in 1982, they would have added 9,426 to the 1983 total.

Schools and Departments of Journalism, Enrollment by Campuses, 1983

College/University	Fr.	So.	Jr.	Sr.	Sp.	Grad.	TOTALS 1983	TOTALS 1982	Jr./Sr./Grad 1983	Jr./Sr./Grad 1982	BA Degrees 1983	BA Degrees 1982	Grad Degrees 1983	Grad Degrees 1982
Abilene Christian	71	40	42	43	-	6	202	246	91	95	34	38	1	1
Alabama	369	300	344	404	-	53	1470	1537	801	803	374	339	27	11
Alaska, Anchorage	44	35	30	23	-	-	132	111	53	39	15	8	-	-
Alaska, Fairbanks	20	25	25	17	7	-	94	119	49	50	11	6	-	-
American	3	57	207	366	-	68	701	695	641	NR	112	156	62	47
Anderson C.	19	23	27	7	-	-	76	89	34	32	19	24	-	-
Arizona St.	207	267	297	302	-	21	1094	1082	620	552	260	170	-	-
Arizona	73	80	57	87	-	-	297	436	144	212	56	69	15	15
Arkansas St.	207	99	98	94	-	27	525	474	219	196	67	76	1	5
Arkansas, Little Rock	34	38	26	28	9	28	163	148	91	77	20	20	5	-
Auburn	54	52	49	51	3	-	209	138	103	97	33	NR	-	-
Austin Peay	11	16	8	2	1	-	38	NR	10	NR	0	0	-	-
Baker	27	14	26	13	-	-	80	60	39	23	8	7	-	-
Ball St.	186	168	162	178	-	154	848	850	494	408	110	110	27	41
Baylor	68	60	60	54	-	9	251	271	123	138	35	38	5	5
Bemidji St.	72	43	27	43	1	-	186	191	71	84	35	NR	-	-
Benedict	13	18	19	9	-	-	59	49	28	24	12	9	-	-
Bethany, WVA	59	34	18	32	-	-	143	161	50	70	34	35	-	-
Bethany, Nazarene, OK	7	2	1	8	-	-	18	20	9	12	4	2	-	-
Boise St.	106	76	62	66	-	-	310	43	128	27	52	NR	-	-
Boston	219	233	442	461	-	408	1763	1852	1311	1336	466	390	170	199
Bowling Green St.	126	117	108	78	-	-	429	462	186	212	86	142	-	-
Bradley	51	56	80	66	-	-	253	228	146	116	66	70	-	-
Brenau	19	20	10	11	-	-	60	62	21	27	11	9	-	-
Bridgeport	24	23	47	40	-	-	134	134	87	71	34	16	-	-
Brigham Young	211	159	180	225	-	77	852	835	482	564	171	302	28	50
Buffalo St., U.C.	38	137	181	139	-	-	495	649	320	322	176	151	-	-
Calumet	5	2	3	6	-	-	16	NR	9	NR	2	NR	-	-
Cal St., Fresno	68	52	84	125	-	24	353	314	233	208	55	80	1	-
Cal St., Fullerton	374	302	792	672	-	41	2181	1917	1505	1162	321	368	9	11

College/University	Fr.	So.	Jr.	Sr.	Sp.	Grad.	TOTALS 1983	TOTALS 1982	Jr./Sr./Grad 1983	Jr./Sr./Grad 1982	BA Degrees 1983	BA Degrees 1982	Grad Degrees 1983	Grad Degrees 1982
Cal St., Long Beach	98	87	213	172	3	-	573	986	175	629	176	91	-	-
Cal St., Northridge	119	82	187	140	-	39	567	517	366	308	103	81	1	4
Cal St., Sacramento	48	34	87	81	-	10	260	276	178	181	64	42	-	-
California	-	-	-	-	-	71	71	70	71	70	-	-	18	11
Cal Poly, Pomona	89	85	90	100	-	-	364	377	190	NR	NR	44	-	-
Cal Poly, San Luis Obispo	41	39	52	93	-	-	225	248	145	171	59	77	-	-
CBN University	-	-	-	-	-	183	183	NR	183	NR	-	-	39	-
Central Florida	50	36	174	156	-	35	451	457	365	NR	142	NR	2	NR
Central Michigan	59	62	101	121	-	1	344	401	223	225	114	102	0	2
Central Missouri	110	85	92	96	2	18	403	357	208	185	75	63	5	3
Central State, OK	50	42	46	26	-	4	168	183	76	83	40	30	3	0
Colorado St.	21	42	77	140	-	-	280	388	217	238	100	97	-	-
Colorado	-	-	135	166	-	54	355	323	355	323	143	180	14	7
Cornell	52	37	52	53	-	22	216	191	127	110	41	32	10	19
Dayton	100	132	173	155	-	65	625	660	393	436	130	140	7	10
Denver	51	90	67	58	-	22	288	233	147	121	82	57	19	11
Drake	102	116	107	88	-	11	424	435	206	181	104	116	15	10
Duquesne	-	49	71	92	-	-	212	235	182	199	53	68	-	0
Eastern Illinois	49	37	41	37	-	-	164	158	78	77	34	NR	-	-
Eastern Kentucky	-	-	-	-	-	-	478	NR	-	-	95	-	-	-
Eastern New Mexico St.	66	59	34	22	-	10	191	141	66	NR	18	16	1	-
East Tennessee St.	94	67	72	68	-	-	301	301	140	131	64	45	-	-
Elon C.	10	13	18	7	1	-	49	45	26	28	9	NR	-	-
Evangel	50	35	35	40	-	-	160	75	44	25	46	12	-	-
Evansville	60	33	44	24	-	12	173	167	68	54	21	25	-	-
Florida A&M	46	35	36	35	-	-	152	114	71	79	21	23	-	-
Florida Southern	37	37	62	13	-	-	149	228	75	109	59	40	-	-
Florida	-	17	649	713	-	88	1467	1500	1450	1500	555	509	31	10
Franklin	40	18	12	6	-	-	76	54	18	20	12	14	-	-
George Washington	2	23	43	41	-	-	109	105	84	81	39	43	-	-
Georgia	-	-	180	387	-	72	639	678	639	678	374	309	25	26

College/University	Fr.	So.	Jr.	Sr.	Sp.	Grad.	TOTALS 1983	TOTALS 1982	Jr./Sr./Grad 1983	Jr./Sr./Grad 1982	BA Degrees 1983	BA Degrees 1982	Grad Degrees 1983	Grad Degrees 1982
Glassboro St.	186	155	226	179	-	113	860	990	-	521	169	169	8	12
Goshen	16	8	9	5	-	-	38	22	14	16	5	4	-	-
Hampton	138	64	57	53	-	-	312	274	110	95	43	44	-	-
Harding	29	26	25	29	-	3	112	125	54	56	19	23	-	-
Hawaii at Manoa	-	7	74	80	-	-	161	140	154	133	54	50	-	-
Henderson St.	17	3	4	10	-	-	34	34	14	18	5	3	-	-
Houston	153	193	173	225	43	37	824	749	478	154	109	42	13	-
Howard	196	180	162	184	-	45	767	701	391	316	120	-	10	-
Humboldt	28	27	52	57	4	-	168	181	111	117	59	57	-	-
Idaho St.	6	10	9	10	15	1	51	82	20	45	8	11	-	-
Idaho	89	79	107	67	-	-	342	NR	174	NR	45	NR	-	-
Illinois	-	-	203	199	-	120	522	479	522	479	162	187	71	44
Indiana St.	27	25	19	31	-	-	102	80	50	36	15	10	10	-
Indiana	214	256	264	275	-	136	1145	1086	675	614	183	175	19	12
Indiana of PA	64	76	76	68	-	-	284	270	144	140	63	52	-	-
Iowa St.	146	154	142	152	-	75	669	667	369	364	131	102	17	15
Iowa	205	170	271	172	-	114	932	805	557	469	122	111	18	20
James Madison	6	28	25	30	-	-	89	95	55	66	29	26	-	-
Kansas St.	182	161	157	136	3	32	671	594	325	276	107	84	-	9
Kansas	-	27	249	341	1	67	685	713	658	682	286	256	22	22
Kearney St.	33	29	25	27	-	-	114	115	52	54	25	21	-	-
Keene St.	61	28	9	7	4	-	109	68	24	20	8	10	-	-
Kent St.	172	145	121	118	3	30	589	651	272	297	105	91	5	6
Kentucky	90	83	124	99	-	-	396	425	225	270	129	-	-	-
Lehigh	-	4	16	18	-	-	38	44	34	42	25	21	-	-
Lincoln, Mo.	38	21	14	12	-	-	85	86	26	24	13	6	-	-
Long Island	28	17	9	18	-	-	75	108	27	42	13	12	-	-
Louisiana St.	44	209	241	244	-	34	772	705	519	477	111	103	8	9
Louisiana Tech.	19	15	9	16	1	-	60	77	26	38	16	21	-	-
Louisville	-	41	117	140	-	-	298	NR	257	NR	103	NR	-	-
MacMurray	4	-	1	2	-	-	7	9	3	4	0	-	5	-
Maine at Orono	-	-	129	134	-	-	263	NR	263	NR	58	NR	-	-

College/University	Fr.	So.	Jr.	Sr.	Sp.	Grad.	TOTALS 1983	TOTALS 1982	Jr./Sr./Grad 1983	Jr./Sr./Grad 1982	BA Degrees 1983	BA Degrees 1982	Grad Degrees 1983	Grad Degrees 1982
Mankato St.	69	61	51	64	-	-	245	220	115	106	45	34	-	-
Marquette	120	125	119	118	5	42	529	545	279	284	111	96	8	6
Marshall	86	76	56	61	-	27	306	378	144	228	41	44	-	6
Mary Baldwin	-	-	15	16	-	-	31	NR	31	NR	NR	NR	-	-
Maryland	182	208	239	250	25	124	1028	917	613	565	184	180	0	14
Massachusetts	60	82	87	83	-	-	312	NR	170	NR	63	NR	-	-
Memphis St.	38	63	81	112	3	-	297	346	196	248	58	52	-	-
Miami	118	120	160	129	12	28	567	613	329	357	167	111	5	-
Michigan St.	602	705	1279	982	9	232	3809	3381	2502	2196	815	736	92	61
Michigan	1	47	154	185	-	69	456	NR	408	NR	197	NR	45	NR
Middle Tenn. St.	354	323	257	334	-	-	1268	1119	591	516	181	184	-	-
Midwestern St., TX	11	7	8	8	-	-	34	40	16	16	2	4	-	-
Minnesota	-	27	105	144	-	239	515	474	488	464	128	124	19	34
Mississippi	77	62	86	91	-	18	334	328	196	186	70	64	8	-
Mississippi U for Women	18	17	20	19	-	-	74	69	39	41	21	18	-	-
Missouri	-	-	363	412	-	202	977	1041	977	1041	369	357	82	77
Montana	109	76	76	46	10	10	326	271	132	131	31	40	1	3
Moorhead St., MN	88	80	63	92	6	-	329	338	155	157	92	34	-	-
Murray St.	85	97	73	74	1	16	346	346	164	190	72	65	6	8
Nebraska, Lincoln	186	294	318	253	-	73	1124	1267	644	627	137	112	2	9
Nebraska, Omaha	123	114	110	61	14	39	461	469	210	215	58	48	1	9
Nevada, Las Vegas	78	62	56	54	-	22	250	NR	110	NR	35	NR	-	-
Nevada, Reno	77	68	86	69	-	16	316	184	171	112	37	25	-	2
New Mexico St.	65	71	91	76	-	-	303	205	167	120	52	45	-	-
New Paltz, SUNYC	2	63	46	39	3	-	152	NR	88	NR	13	NR	-	-
New York U.	26	82	137	148	-	230	623	556	515	493	123	112	28	22
Norfolk St.	44	33	24	14	-	5	120	100	43	42	24	11	-	-
North Carolina	-	249	172	231	-	55	707	713	468	445	208	149	2	14
North Dakota St.	34	50	50	34	-	4	172	158	88	70	19	14	-	-
North Dakota	51	96	75	79	-	-	301	311	154	173	62	40	-	-
North Florida	-	-	135	63	20	-	218	197	218	197	33	28	-	-
Northeastern	79	70	61	60	52	-	322	315	121	128	58	56	-	-

College/University	Fr.	So.	Jr.	Sr.	Sp.	Grad.	TOTALS 1983	TOTALS 1982	Jr./Sr./Grad 1983	Jr./Sr./Grad 1982	BA Degrees 1983	BA Degrees 1982	Grad Degrees 1983	Grad Degrees 1982
Northern Arizona	141	120	86	67	-	7	468	421	160	138	80	86	4	3
Northern Illinois	145	173	267	268	-	58	911	970	593	592	192	215	11	9
Northwestern	146	136	109	93	-	NR	484	708	202	433	NR	123	NR	192
Northwest Missouri St.	56	41	38	48	-	-	183	239	86	90	48	74	-	-
Ohio St.	18	118	214	227	6	75	658	659	522	518	162	168	31	54
Ohio U.	334	381	355	405	13	125	1613	1742	898	860	374	365	26	34
Ohio Wesleyan	-	5	23	13	-	-	41	36	36	36	16	21	-	-
Oklahoma St.	110	173	201	186	-	33	703	740	420	416	92	103	11	11
Oklahoma	220	287	229	232	-	109	1077	985	570	523	180	201	10	5
Oregon St.	26	34	51	55	3	-	169	229	106	85	49	44	-	-
Oregon	212	132	162	156	-	47	709	749	365	390	116	159	18	24
Pan American	NR	NR	NR	NR	-	-	301	286	NR	NR	NR	NR	-	-
Penn St.	3	57	189	158	-	19	426	497	366	497	231	274	16	13
Pepperdine	157	117	137	132	4	25	572	519	294	241	109	117	3	9
Point Park	81	57	38	63	-	39	278	309	150	147	61	73	4	-
Prairie View A&M	50	32	34	46	-	-	162	146	80	70	20	15	-	-
Richmond	-	7	27	19	-	-	53	31	46	26	17	12	-	-
Rider	46	50	55	61	-	-	212	217	116	119	49	35	-	-
Rutgers	97	126	134	109	-	-	466	450	243	220	89	NR	-	-
San Diego St.	72	130	181	297	-	31	711	905	509	643	112	279	10	10
San Francisco St.	56	33	107	85	-	-	281	276	192	186	79	48	-	-
San Jose St.	139	133	308	360	-	62	1002	970	730	699	214	224	4	8
Shippensburg St.	99	67	83	67	-	28	344	381	178	176	94	147	6	19
South Carolina	175	237	236	258	-	89	995	845	583	530	252	284	25	41
South Dakota St.	56	52	49	33	1	10	201	232	93	101	34	29	4	0
South Dakota	39	58	69	48	-	8	222	232	126	130	112	NR	9	NR
South Florida	-	-	266	394	-	30	690	841	690	841	253	194	1	-
Southern California	-	-	-	-	-	82	815	756	NR	NR	NR	NR	NR	NR
S. Illinois, Carbondale	53	77	109	104	1	48	392	372	259	235	107	173	18	22
S. Illinois, Edwardsville	35	71	110	93	-	29	338	289	232	202	39	68	4	3
Southern Methodist	192	193	185	187	-	6	763	548	378	278	180	132	4	5
Southern Mississipi	51	51	60	66	-	-	228	174	126	99	65	51	-	-

College/University	Fr.	So.	Jr.	Sr.	Sp.	Grad.	TOTALS 1983	TOTALS 1982	Jr./Sr./Grad 1983	Jr./Sr./Grad 1982	BA Degrees 1983	BA Degrees 1982	Grad Degrees 1983	Grad Degrees 1982
Southeastern Louisiana	21	15	9	5	-	-	50	NR	14	NR	NR	NR	-	-
Southwestern Louisiana	131	104	70	69	-	57	431	338	196	118	36	19	-	-
St. Bonaventure	98	65	62	55	-	-	280	274	117	108	72	63	-	-
St. Cloud St.	-	30	102	111	-	-	243	156	213	141	73	67	-	-
St. Mary-of-Woods	6	2	3	2	-	-	13	13	5	8	5	2	-	-
St. Thomas	27	18	53	46	-	-	144	133	99	70	46	28	-	-
Stanford	-	8	52	37	-	99	196	252	188	242	55	59	46	46
Suffolk	55	54	46	40	-	-	195	230	86	84	46	33	-	-
Syracuse	443	385	521	420	16	175	1960	1794	1132	962	474	311	106	108
Temple	259	221	225	257	2	44	1008	972	528	489	177	350	-	13
Tennessee, Chattanooga	72	76	55	41	-	-	244	225	96	98	19	NR	-	-
Tennessee, Knoxville	334	220	199	291	-	80	1124	1234	570	555	206	196	18	16
Tennessee, Martin	86	53	40	32	-	-	211	216	72	81	39	NR	-	-
Texas Christian	115	108	118	108	2	4	455	282	232	84	72	38	1	-
Texas Tech	360	221	218	247	47	47	1140	1164	559	552	196	208	14	7
Texas Wesleyan	20	26	21	14	-	-	81	61	35	24	7	1	-	-
Texas, Arlington	195	116	137	182	7	-	637	590	326	346	114	76	-	-
Texas, Austin	-	12	565	615	-	92	1284	1534	1272	1982	214	502	17	19
Texas, El Paso	86	103	105	93	15	-	402	495	198	176	52	43	-	-
Texas, Permian Basin	-	-	9	9	1	-	19	26	19	26	10	10	-	-
Trinity	47	65	53	58	2	-	225	236	111	144	70	64	-	-
Troy St.	86	52	46	38	-	-	222	219	84	82	41	NR	-	-
Tulsa	-	-	14	121	-	-	135	108	135	92	76	51	-	-
Utah St.	40	26	25	24	1	9	125	137	58	69	19	19	4	5
Utah	1	28	65	118	-	30	242	273	213	256	115	101	7	2
Valparaiso	23	27	31	23	5	-	109	114	59	59	33	NR	-	-
Virginia Commonwealth	206	210	182	182	-	25	805	702	389	348	110	100	12	2
Virginia (PI and SU)	78	124	156	70	3	-	431	400	224	193	103	113	-	-
Washington & Lee	-	1	19	17	-	-	37	47	37	47	25	18	-	-
Washington St.	-	17	109	225	2	17	370	391	353	406	182	183	0	0

College/University	Fr.	So.	Jr.	Sr.	Sp.	Grad.	TOTALS 1983	TOTALS 1982	Jr./Sr./Grad 1983	Jr./Sr./Grad 1982	BA Degrees 1983	BA Degrees 1982	Grad Degrees 1983	Grad Degrees 1982
Washington	-	5	113	273	10	55	456	493	451	485	279	300	14	14
Wayne St.	9	36	104	98	-	-	247	209	202	169	81	68	-	-
Western Illinois	62	93	114	119	-	-	388	363	233	195	105	81	-	-
Western Kentucky	139	101	119	131	-	-	490	452	250	234	84	76	-	-
Western Washington	74	49	73	55	-	-	251	116	128	67	37	48	-	-
West Florida	-	-	107	-	-	49	156	NR	156	NR	53	NR	14	NR
West Virginia	173	152	104	135	-	33	597	625	272	296	111	144	10	10
Wichita St.	15	44	45	65	-	-	169	218	110	114	NR	8	-	-
Winona St.	63	59	60	49	-	-	231	192	109	73	26	25	-	-
Wisconsin, Eau Claire	106	97	86	109	-	-	398	336	195	154	63	68	-	-
Wisconsin, La Crosse	153	90	62	88	3	-	396	382	153	156	52	46	-	-
Wisconsin, Madison, Jur	141	205	376	352	-	83	1157	1147	811	777	231	243	27	33
Wisconsin, Madison, Ag	9	17	27	53	-	41	147	240	121	201	40	17	18	8
Wisconsin, Oshkosh	57	62	94	75	-	-	288	285	169	143	65	32	-	-
Wisconsin, River Falls	49	25	21	26	1	-	122	130	48	55	12	12	-	-
Wyoming	64	55	61	63	-	15	258	269	139	110	43	33	1	1
TOTALS (201 programs, 200 schools)	15,809	16,159	22,863	23,801	406	5800	86,531	81,456	51,848	48,779	18,641	16,898	1574	1685

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1984 survey: no change in mass comm enrollments

By Paul V. Peterson

Despite what appears to be a large decline in the number of journalism and mass communication majors in the nation's colleges and universities, enrollments in the autumn of 1984 remained stable, as they have for the past four years. A total of 78,856 students were reported by 180 schools in the annual survey for *Journalism Educator*.

A simple comparison between the 1984 figures and those reported in 1983 would indicate that enrollment dropped by 8.9 percent, for the 1983 total reported was 86,531. But such comparison is misleading for two reasons.

One, 200 schools reported in 1983, compared with 180 in 1984. If the schools that did not participate in 1984 had submitted the same numbers that they did in 1983, more that 12,000 students would have been added to the total. Two, not all schools keep records in the same fashion, and thus variances show in the totals.

Several methods could be used to make adjustments to provide comparisons. One, as mentioned, is to add the 1983 figures for the schools that reported in 1983 but not 1984, assuming stable enrollments. If this is done, the figures would indicate a 1.7 percent growth rate.

A second method is to compare the enrollments of schools that reported 500 or more students for each year, omitting only Texas A&M, which did not report in 1983 but did in 1984. Using this procedure, the growth rate is, again, 1.7 percent.

Thus, by whichever method is used for comparison, the data suggest that enrollments have not increased significantly. And since there have been no major changes in enrollments since 1980, it appears that enrollments in journalism and mass communication, which grew faster than overall college and university enrollments for many years, have plateaued.

Some other observations about the 1984 data:

- The percentage of females was 59.2 percent, compared with 58 percent in 1983 and 59 percent in 1982.
- All classes remained about the same, in terms of numbers.
- The percentage of minority students in journalism and mass communications has not changed.
- "Nontraditional" journalism sequences are continuing to draw more students each year, in comparison with news-editorial.

As always, the reader is cautioned to remember that these figures are really only indicative of trends and should not be used as absolutes. The many variables in reporting information for this survey make it unwise to state that "this is the way it is." And while most departments now use some form of computer printouts, such printouts often do not show such facts as race or sequence.

Peterson, a professor in the School of Journalsim at Ohio State University, has conducted the annual enrollment survey of journalism and mass communications programs for more than 15 years. Until the Spring 1984 issue, his reports were published in the Winter issue of **Journalism Educator**.

TABLE 1

Enrollments by Sex, Class and Sequence, 1984 and 1983*

1984

	Class							*Sequence*				
	Fr	*So*	*Jr*	*Sr*	*MA*	*PhD*	*Total*	*N-Ed*	*Bd-News*	*R-TV*	*PR*	*Adv*
Males	5,263	5,540	8,128	9,570	2,018	326	21,275	6,072	1,924	4,937	2,165	3,464
Females	8,526	8,240	12,190	12,251	2,892	214	44,315	8,644	2,823	4,486	5,283	6,234
Totals	13,789	13,780	20,318	22,091	4,910	540	65,590	14,716	4,747	9,423	7,448	9,698

1983

	Class							*Sequence*				
	Fr	*So*	*Jr*	*Sr*	*MA*	*PhD*	*Total*	*N-Ed*	*Bd-News*	*R-TV*	*PR*	*Adv*
Males	6,174	6,363	9,253	10,250	2,197	318	34,555	7,496	1,994	6,377	2,392	3,887
Females	8,919	9,279	13,054	13,374	2,935	215	47,776	9,832	2,582	5,403	5,378	6,822
Totals	15,093	15,642	22,307	23,624	5,132	533	82,331	17,328	4,576	11,780	7,770	10,709

*These tabulations include figures for only those schools that reported their enrollments by sex, class and sequence, representing 83 percent of the reported 78,850 for 1984, and 95 percent of the 1983 figure of 86,649.

Understaffed departments often report they simply do not have the personnel or time to collect the data requested in the survey.

For this survey, a person majoring in journalism and mass communication is defined as (1) someone who is under the administrative control of a school or department that offers an academic major in the area and (2) is preparing for future employment in some form of the mass media. Such employment includes work on newspapers, magazines, in public relations, in advertising, on radio and television stations, and the like. The terms journalism and newspapering have not been synonymous for some time, and thus the term mass communication is used to clarify the interests of students attending journalism schools.

For the third straight year, Michigan State reported more than 3,000 majors, with a total of 3,898 in 1984. California State at Fullerton reported 2,087 for second place in the "numbers" sweepstakes and Syracuse also topped the 2,000 mark, reporting 2,085. Table 3 lists those schools reporting 500 or more majors.

Boston University again topped all schools in reporting the number of graduate students enrolled, although its total dropped considerably from the last two years. Missouri moved up from fifth place in 1983 to the second spot, with 249 students.

In terms of schools offering the doctorate, Minnesota again heads all schools with 50 students. Iowa and Southern Illinois at Carbondale graduated the most doctorates, each reporting eight. Of those 16, 13 were male and three female. Nine Black PhDs were reported, 15 Hispanic, and two Asian. No American Indian or Alaskan Native received a doctorate in journalism or mass communications during the 1983-84 academic year.

Sequences, indications of students' areas of interest, can be misleading, because some schools do not separate students by sequences but report only totals. In addition, schools that offer just one sequence report all students in that sequence, even though some students may be interested in another area of journalism. But sequences do indicate areas of interest, and over a period of time become indicators of the percentages of the total enrollment interested in varoius fields.

For schools reporting sequence data, news-editorial students accounted for the largest single interest, with 23.5 percent. That compares with 24 percent a year ago. For detailed information, see Tables

TABLE 2
A Seven-Year Enrollment Summary

	1984	*1983*	*1982*	*1981*	*1980*	*1979*	*1978*
Total Enrollment	78,856	86,531	91,016	77,540	71,337	71,594	69,758
Freshmen	14,041	15,809	19,369	15,393	15,689	15,520	15,235
Sophomores	14,321	16,159	17,134	14,910	14,290	14,187	13,698
Juniors	20,669	22,863	23,575	20,091	18,322	18,485	17,759
Seniors	21,093	23,801	22,706	19,661	17,954	17,736	17,548
Specials	416	406	502	-	-	-	-
Graduates, Total	5,572	5,800	5,923	5,265	4,310	4,635	5,081
Master's	5,032	5,267	5,492	4,762	3,903	4,401	4,674
Doctoral	540	533	431	503	407	234	407
BA/BS/BJ Degrees	17,221	18,641	18,574	15,229	13,583	13,548	14,354
Master's Degrees	1,611	1,480	1,717	1,309	940	1,413	1,489
Doctoral Degrees	66	94	64	65	70	67	81

TABLE 3

Schools Reporting 500 or More Journalism/Mass Communication Majors

Rank/School	1984	1983	1982
1. Mich. St.	3898	3809	3381
2. Cal-Fullerton	2087	2181	1917
3. Syracuse	2085	1960	1794
4. Boston	1764	1763	1858
5. Florida	1632	1467	1500
6. Alabama	1385	1470	1537
7. Ohio U.	1341	1613	1742
8. Wis.-Madison	1324	1157	1147
9. Texas Tech	1261	1140	1164
10. Mid. Tenn. St.	1230	1268	1119
11. Indiana	1142	1145	1086
12. Maryland	1099	1028	917
13. Tenn.-Knoxville	1093	1124	1234
13. So. Carolina	1074	995	904
15. So. Methodist	1047	763	550
16. Arizona St.	1023	1094	1082
17. Missouri	961	977	1047
17. San Jose St.	961	1002	970
19. San Diego	955	911	905
20. Brigham Young	937	852	835
21. Temple	930	1008	972
22. Purdue	926	890	NR
23. Oregon	875	709	749
24. Louisiana St.	777	772	705
25. No. Carolina	776	707	685
26. Glassboro St.	775	869	991
27. Howard	750	767	804
28. Northwestern	734	681	NR
28. Texas-Arlington	734	637	590
30. Va. Commonwealth	731	805	702
31. Kansas	728	685	713
32. Iowa St.	721	669	667
33. Ball St.	713	848	850
33. New York U.	713	623	556
35. Georgia	707	639	682
36. So. California	706	815	756
37. No. Illinois	695	660	970
38. So. Florida	685	660	841
39. S.W. Texas St.	659	NR	NR
40. Ohio St.	637	658	659
41. West Virginia	629	597	625
42. Cal-Long Beach	613	573	983
43. Cal-Northridge	594	567	517
44. Miami	587	567	613
45. Dayton	582	625	725
46. Kent St.	573	589	651
47. Oklahoma	570	703	740
48. Minnesota	569	522	515
49. Arkansas St.	539	525	747
50. Marquette	536	529	545
51. Illinois	532	522	479
52. Va. Pl & SU	520	429	NR
53. Iowa	514[1]	932	805
54. Stephen F. Austin	506	532	NR
55. Cent. Florida	504	451	587
56. Texas A&M	500	412	NR

[1]Iowa has gone to a selective admissions program, and thus the figures for 1984 do not include what are now pre-journalism students but were formerly counted as majors.

TABLE 4

Schools Reporting 50 or More Graduate Students

School	1984	1983	1982
1. Boston	369	408	414
2. Missouri	249	202	238
3. Northwestern	241	NR	NR
4. Mich. St.	232	232	159
5. Minnesota	220	239	248
6. Syracuse	205	175	163
7. Columbia	185	178	NR
8. New York U.	160	230	189
9. Indiana	148	136	119
10. Illinois	127	120	107
11. Michigan	126	69	NR
12. Glassboro St.	114	113	104
13. Stanford	103	99	137
14. Ball St.	101	154	104
15. Florida	95	88	81
16. Iowa	91	114	103
17. Brigham Young	90	77	130
18. So. Carolina	88	89	81
19. Temple	87	44	46
20. Wis.-Madison	86	83	82
21. Tenn.-Knoxville	82	80	73
22. So. California	81	82	77
23. Ohio U.	79	125	68
24. Ohio St.	77	75	81
24. Purdue	77	NR	4
26. Howard	70	45	103
27. California	69	71	70
28. Maryland	66	124	68
29. Iowa St.	65	75	71
30. Kansas	61	67	66
31. Neb.-Omaha	58	39	51
32. No. Carolina	57	55	46
33. Georgia	55	72	72
34. Colorado	53	54	49
35. Oregon	52	47	49
36. Marquette	51	42	47
36. San Jose St.	51	62	52
38. Louisiana St.	50	34	30